

Project strategy

The project is based on 6 following key strategies:

1. Networking and communication plan:

- Kick-off meeting in May 2025.
- Platform for sharing Czech and Cambodian know-how, technological solutions and experiences.
- Publicity: platform, web, FB, LinkedIn, organization of meetings, field days, etc.
- International conference in September 2027.

2. Analysis of the Battambang province cooperatives and agricultural value chains

Assessment of the cooperatives specific needs in technical education, agricultural technology use, and capacity building.

Identification and mapping of stakeholders across each cooperative's value chain, highlighting interested parties and potential for collaborative efforts.



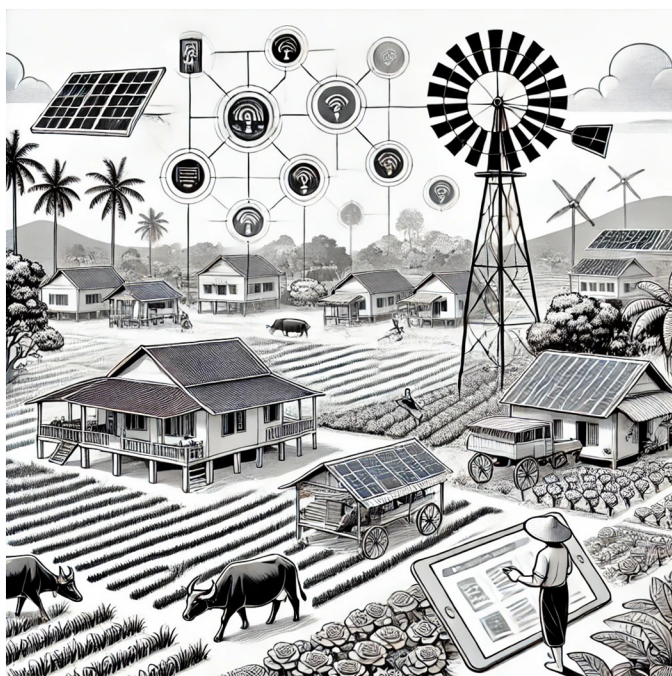
The project SmartAgriCambodia: Advancing Sustainable Agriculture in Battambang is supported by the Czech Aid

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3. Introduction of modern smart technologies to:

- Faculty of Agriculture and Food Processing, National University of Battambang (FAFP NUBB)
- Battambang Institute of Technology (BIT) and Agricultural Machinery Office of Provincial Department of Agriculture, Forestry and Fisheries
- Agricultural Cooperatives (ACs)

Innovative agricultural technologies (including Czech agriculture technologies): e.g. mechanisation, irrigation systems, digital crop monitoring tools, drones, sensors, machines for the processing of agricultural products.



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4. Strengthening education and trainings at the field of smart agriculture technologies

- Faculty of Agriculture and Food Processing, National University of Battambang
- Battambang Institute of Technology
- Communal Agricultural Officers under Department of Extension for Agriculture, Forestry and Fisheries, Ministry of Agriculture, Forestry and Fisheries
- Extension Officers, from Agricultural Machinery Office of Provincial Department of Agriculture, Forestry and Fisheries
- Tasey Samaki Agricultural Cooperative
- Other Agricultural Cooperatives
- Servicemen of agricultural mechanisation and technologies

